

Advert Specification requirements

HOW TO SUPPLY COMPLETE COPY TO PLATFORM MEDIA

We can only accept complete copy that is supplied as a print-ready, high resolution **PDF** or **EPS**. **PDF**

Make sure that your file is supplied at the correct size for your booking, (see page 2), including bleed if necessary, and that all images are at least **300dpi** and **CMYK** (not RGB).

Keep all live material at least 15 mm from the trim.

All transparency must be flattened at high resolution and there must be **no spot colours**.

All fonts must be embedded or preferably outlined and no false styles should be used.

We cannot accept **Word, Powerpoint, Publisher, Corel Draw, Quark** or **InDesign** as complete copy. If you are intending to supply your advert in any of these formats, please first discuss it with your copy contact.

If the complete artwork supplied does not match our specifications, ***we cannot guarantee the quality of the advert when printed and therefore cannot take any responsibility for this should it happen.***

If you have any queries, please get in touch with us on the contact details below.

CHECKLIST

Is your advert set up as follows:

A **PDF** or **EPS** file format

Advert **dimensions** are correct, (see page 2)

Is there **3mm bleed** on each side if advert is set to a trim size

Are ALL images are **CMYK**

Are ALL images are **300dpi**

Are ALL fonts are **embedded** or **outlined**

Make sure any transparency is **flattened at high resolution**

Please adhere to the instructions laid out on our specification detail pages, these enable us to print your advert correctly.

ADVERTISING SALES/EDITORIAL:

Felix Clarke or David Lloyd
telephone: 01978 898652
email: editorial@platform-magazine.co.uk
website: www.platform-magazine.co.uk

IF YOU REQUIRE ANY HELP PLEASE CONTACT:

David Lloyd
telephone: 07711 923443
email: editorial@platform-magazine.co.uk
website: www.platform-magazine.co.uk

ADVERTISEMENT SIZES

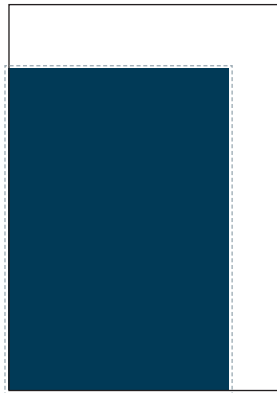
Advert sizes available are -

- Front Page
- Double Page
- Full Page
- Half Page
- Quarter

On advert with 3mm bleed, please include crop marks.

All measurements are width x height.

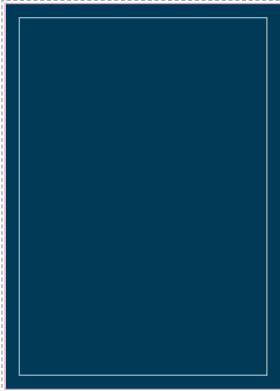
Thank you for booking an advertisement with us.



FRONT COVER

----- BLEED: 187.5mm x 283mm

———— VISUAL IMAGE AREA: 181.5mm x 277mm

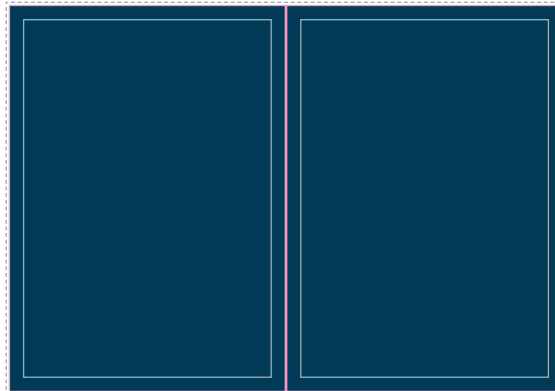


FULL PAGE - including the INSIDE FRONT and REAR INSIDE COVER

----- BLEED: 251mm x 346mm

———— TRIM: 245mm x 340mm

———— TYPE: 215mm x 310mm



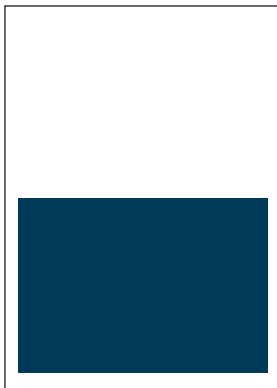
DPS & CENTRE PAGE SPREAD

----- BLEED: 496mm x 346mm

———— TRIM: 490mm x 340mm

———— TYPE: 215mm x 310mm on left and right hand pages

———— TYPE: 460mm x 310mm on the centre spread



HALF PAGE

226mm x 145mm



QUARTER

226mm x 76mm